



36th Annual Atlanta International Auto Show

AIAS18

Cox Media Group - Atlanta Journal-Constitution, in partnership with MAADA, would like to invite you to be a part of the Auto Show Special Edition featuring content highlighting this year's programming and must see events at the AIAS. This special edition will run on **Sunday, March 18th**.

As a MAADA member, Cox Media Group | AJC would like to extend to you our special show rates available for this exclusive edition of the Auto Show section. In conjunction with AIAS, MAADA members will have first right of refusal on their dealership brands until Friday, February 23. Full and half pages available.

Half Page Front available:

\$3,000

Half page inside:

\$2,400

Full Page inside:

\$4,800

Full Page back:

\$5,000

Dimensions:



Full Page
6 col. (9.89") X 21"
126 column inches

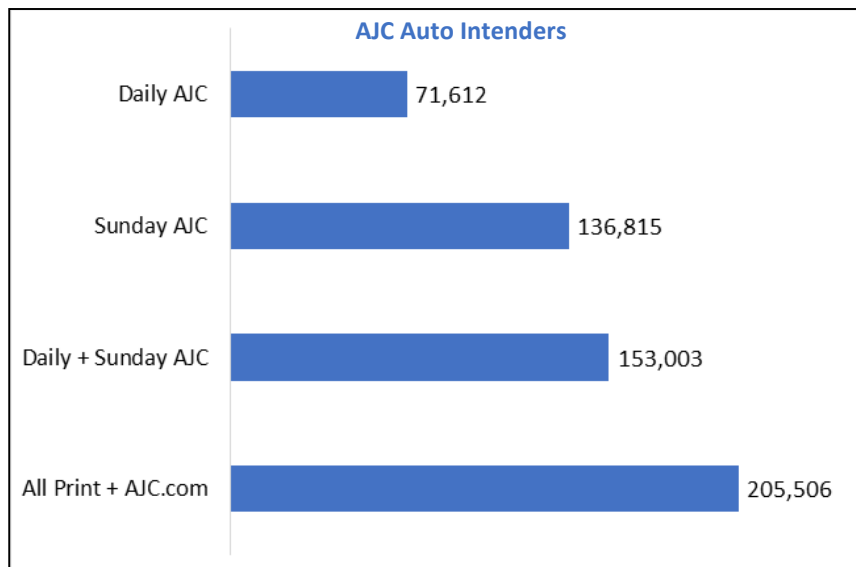


Half H Page
6 col. (9.89") X 10.25"
61.5 column inches

Space Deadline: Wednesday, March 7th at 3pm

Copy & Materials Deadline: If the AJC is designing your ad, all materials, logos and copy points must be submitted by Friday, March 9th at 12pm.

Camera Ready: If you have your own designer and will be sending a camera ready ad, art must be received by Tuesday, March 12th at 3pm.



Source: Scarborough, Atlanta DMA, 2017 R2. Target: A18+ that plan to pay \$10k+ for a new car in the next 12 months.

